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# *First Wholesale Price List...1940*

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U. S. Department of Agriculture.

# ROSE BUSHES



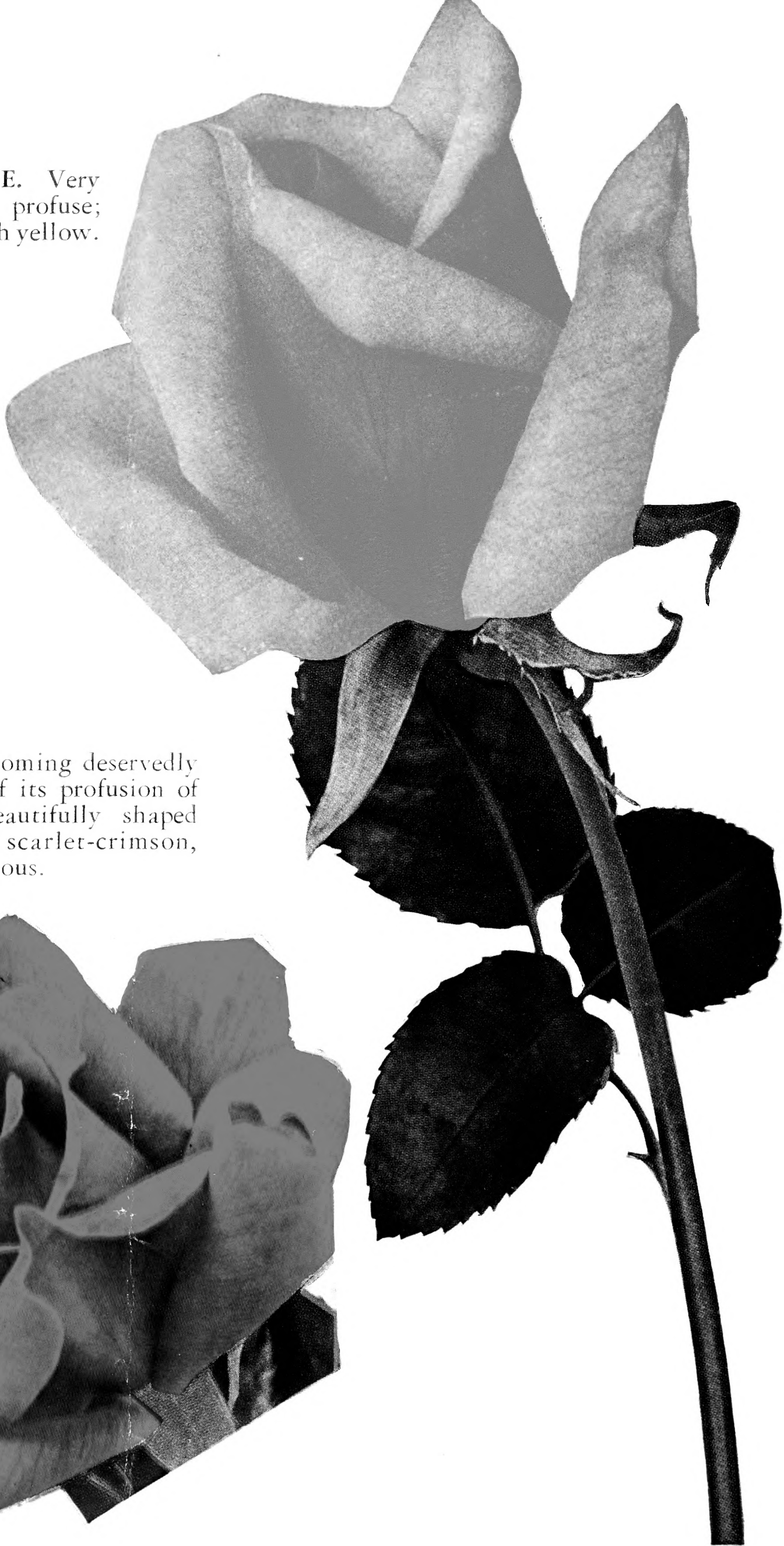
Hinrich Gaede

Howard  
Rose  
Company

HEMET,  
CALIFORNIA

July 1, 1940

**SOEUR THERESE.** Very vigorous, upright, profuse; double bloom of rich yellow.



**GRENOBLE.** Becoming deservedly popular because of its profusion of long-stemmed, beautifully shaped blooms, striking scarlet-crimson, vigorous.



# Quantity Prices

General Assortment of  
Hybrid Teas

	No. 1	GRADE	
		No. 1½	No. 2
300 to 1000 .....	18c	13c	10c
1000 to 2000 .....	17c	11c	9c
2000 to 5000 .....	16c	10c	8c
5000 to 10,000 .....	15c	9½c	7½c
10,000 and up .....	14c	9c	7c

*A few exceptions to above are necessary; the higher priced varieties, the cheaper climbers, etc., sell at List Prices.*

## Hybrid Teas, Teas, etc., etc.

### A

	No. 1 EACH	No. 1½ EACH	No. 2 EACH
Alice Stern. See Items of Merit, page 7 .....	20c	14c	10c
American Beauty. See Hybrid Perpetuals, page 11 .....	16c	10c	6c
Ami Quinard. A tall, vigorous grower and profuse bloomer. One of the darkest red varieties, velvet crimson-maroon .....	20c	14c	10c
Angele Pernet. Long coppery orange buds, open flowers toned yellow .....	20c	14c	10c
Apricot Queen. See Patented Varieties, page 13.			
Aribau. Long bud opening to double, fragrant flower of magenta red. Vigorous ....	20c	14c	10c
Autumn. An exceptionally vigorous, upright grower; long strong stems, very double blooms of rich burnt orange, yellow and red .....	20c	14c	10c
Avoca. Bud long-pointed; flower large, double, full, crimson scarlet. Vigorous .....	20c	14c	10c

### B

Barcelona. Free blooming, dark velvety red; vigorous and upright .....	25c	18c	12c
Better Times. See Patented Varieties, page 13.			
Betty Uprichard. Lasting blooms of brilliant orange-carmine on outer surface of petals, soft pink inside; a profuse bloomer .....	20c	14c	10c
Brazier. See Fancy Varieties, page 5.			
Briarcliff. A very popular clear rose-pink sport of Columbia .....	20c	14c	10c

### C

Caledonia. One of the best whites; long buds, large, double, lasting blooms .....	20c	14c	10c
California. See Patented Varieties, page 13.			
Catalonia. Strikingly brilliant, orange-vermillion; double, cupped .....	20c	14c	10c
Cathrine Kordes. Extremely lasting, large pointed buds and double blooms of scarlet toned pink; a good grower with long stemmed blooms .....	25c	18c	12c
Cecil. See Single Varieties, page 9 .....	25c	18c	12c
Charlotte Armstrong. See Patented Varieties, page 13.			
Chas K Douglas. Free flowering variety; scarlet crimson; strong, bushy .....	20c	14c	10c
Chas P Kilham. Large, double, lasting; bright scarlet-carmine toned gold at base ....	25c	18c	12c

*Order in Multiples of TEN please. Ten or more at these prices.*

<b>Christopher Stone.</b> See Fancy Varieties, page 5.			
<b>Columbia.</b> Long pointed bud, fragrant, deep pink .....	20c	14c	10c
<b>Condesa Sastago.</b> One of the most popular varieties; bears a profusion of fully double, two-toned blossoms on vigorous, bushy plants; petals are deep coppery-pink inside, golden yellow reverse .....	20c	14c	10c
<b>Conqueror.</b> Well shaped blooms of saffron-yellow toned with copper .....	20c	14c	10c
<b>Countess Vandal.</b> See Patented Varieties, page 13.			
<b>Crimson Glory.</b> See Patented Varieties, page 13.			
<b>Crusader.</b> Double blooms of rich crimson-red .....	25c	18c	12c
<b>Cuba.</b> The vigorous plants produce many of the large, semi-double blooms of bright cardinal-red toned gold .....	20c	14c	10c
<b>Cynthia.</b> Color and form are comparable to the lovely Chas P Kilham but Cynthia makes a more satisfactory plant; a very free bloomer .....	25c	18c	12c

D

<b>Daily Mail Scented.</b> Double, rich crimson-maroon; very fragrant.....	25c	18c	12c
<b>Dainty Bess.</b> See Single Varieties, page 9 .....	25c	18c	12c
<b>Dame E Helen.</b> Extremely double, glowing pink; excellent shape .....	20c	14c	10c
<b>David O Dodd.</b> Large, double blooms of rich, deep scarlet .....	25c	18c	12c
<b>Director Rubio.</b> Vivid Cochineal pink; large blooms on strong stems .....	20c	14c	10c
<b>Doris Traylor.</b> Large Killarney type. Deep amery yellow, reverse flushed crimson ....	20c	14c	10c
<b>Duchess of Atholl.</b> Large pointed bud of vivid orange passing to double cupped blooms of old-rose with a golden suffusion .....	20c	14c	10c
<b>Duchess of Wellington.</b> Fragrant, saffron yellow stained orange, to creamy yellow ..	20c	14c	10c
<b>Duquesa de Penaranda.</b> Apricot orange and pink. Vigorous and profuse .....	25c	18c	12c

E

<b>Eclipse.</b> See Patented Varieties, page 13.			
<b>Edel.</b> Ivory white blooms with a very pleasing fragrance .....	20c	14c	10c
<b>Editor McFarland.</b> Shapely buds and double brilliant pink blooms, vigorous .....	20c	14c	10c
<b>Edith Krause.</b> Large double white blooms on strong stems. Tall and vigorous .....	25c	18c	12c
<b>Edith Mary Mee.</b> See Fancy Varieties, page 5.			
<b>Edith Nellie Perkins.</b> Delicate colors blended in beautifully formed blooms of light cerise pink, inside suffused gold; very vigorous .....	20c	14c	10c
<b>E G Hill.</b> Large double lasting deep scarlet. Vigorous, upright, profuse .....	20c	14c	10c
<b>Essence.</b> Similar to Etoile de Hollande; bright, velvety crimson .....	20c	14c	10c
<b>Etoile de France.</b> Very fragrant flowers of rich crimson .....	20c	14c	10c
<b>Etoile de Hollande.</b> Dark velvety-red; large, fragrant, profuse .....	25c	18c	12c
<b>Eulalia.</b> Large buds, double pink blooms; vigorous .....	20c	14c	10c

F

<b>Faience.</b> Long tapering buds, cadmium-yellow and shrimp-pink .....	25c	18c	12c
<b>Fantasy.</b> Very double, pearly pink; vigorous, hardy .....	20c	14c	10c
<b>Federico Casas.</b> Cinnamon pink, reverse toned gold. Full, double, profuse .....	20c	14c	10c
<b>Feu J Looymans.</b> Profuse; long pointed buds; yellow cupped flowers toned apricot ...	20c	14c	10c
<b>Feu Pernet-Ducher.</b> See Patented Varieties, page 13.			
<b>Francis Scott Key.</b> Extremely large, very double, rich crimson .....	20c	14c	10c
<b>Frau Karl Druschki.</b> See HP's Rugosas & Others, page 11 .....	16c	10c	6c
<b>Frau Wiegand.</b> Very double, deep yellow to light orange; upright grower .....	20c	14c	10c
<b>Frieda Krause.</b> See Items of Merit, page 7 .....	25c	18c	12c

G

<b>General MacArthur.</b> Intensely fragrant, bright scarlet-crimson .....	20c	14c	10c
<b>Gipsy Lass.</b> Dark glowing scarlet-crimson. Fragrant, well-shaped, profuse .....	20c	14c	10c
<b>Glowing Carmine.</b> Carmine; strong grower; blooms freely .....	25c	18c	12c

<b>Golden Dawn.</b> Exceptionally vigorous yellow; very double, fragrant; sun-yellow . . . .	20c	14c	10c
<b>Golden Emblem.</b> Beautiful double blooms, rich yellow. Buds stained red on outer petals . . . . .	25c	18c	12c
<b>Golden Frills.</b> Beautiful golden sport of Feu J Looymans . . . . .	25c	18c	12c
<b>Golden Pernet.</b> (Mons Julien Potin.) Large double primrose yellow . . . . .	20c	14c	10c
<b>Golden Rapture.</b> Long lasting, beautifully formed buds, fully double blooms, rich yellow; vigorous grower, long stems . . . . .	25c	18c	12c
<b>Gold Star.</b> Double yellow-gold blooms that deepen to orange in center. Profuse . . . .	20c	14c	10c
<b>Grenoble.</b> Becoming deservedly popular because of its profusion of long-stemmed beautifully shaped blooms of scarlet-crimson . . . . .	20c	14c	10c
<b>Gruss an Teplitz.</b> Intensely fragrant, dark velvety-scarlet; a continuous bloomer, vigorous and hardy . . . . .	16c	10c	6c
<b>Gurney Benham.</b> See Items of Merit, page 7 . . . . .	25c	18c	12c

# FANCY VARIETIES

## New Varieties of Merit that are worth the price\*

<b>Brazier.</b> Pointed buds of burnt-orange open to a double, fragrant flower of flame-scarlet. Blooms freely . . . . .	30c	21c	15c
<b>Christopher Stone.</b> Fragrant, velvety-textured, free blooming. It is best of the new red Roses . . . . .	30c	21c	15c
<b>Edith Mary Mee.</b> A superb apricot coral to oriental red, bedding variety. The same coloring and form as Chas P Kilham but gives more bloom . . . . .	30c	21c	15c
<b>McGredy's Orange.</b> Double, high-centered flower of deep Indian yellow, reverse bright orange. Sport of Mrs Sam McGredy with the same red foliage . .	30c	21c	15c
<b>Talisman No 5.</b> Improved Talisman . . . . .	30c	21c	15c
<b>The Doctor.</b> Extraordinarily beautiful large pink double flower . . . . .	45c	30c	20c

\*No quantity discounts on these varieties.

# H

<b>Hadley.</b> Large, double, perfectly formed blooms of rich crimson . . . . .	20c	14c	10c
<b>Heinrich Wendland.</b> Distinctively two-toned, large double blooms. Inside of petals are nasturtium red, reverse golden yellow . . . . .	20c	14c	10c
<b>Hinrich Gaede.</b> Bright vermillion, toned gold; good form and fragrance . . . . .	25c	18c	12c
<b>Hollywood.</b> A rose-red variety used extensively for forcing . . . . .	20c	14c	10c
<b>Hoosier Beauty.</b> A vigorous, upright grower and profuse, continuous bloomer glowing deep scarlet with extremely dark shadings . . . . .	20c	14c	10c
<b>Hortulanus Budde.</b> Beautiful open flowers of luminous scarlet . . . . .	20c	14c	10c

# I

<b>Imperial Potentate.</b> Large, deep rose-pink; vigorous, profuse . . . . .	20c	14c	10c
<b>Impress.</b> Very large, double, salmon-cerise suffused gold . . . . .	—	14c	10c
<b>Innocence.</b> See Single Varieties, page 9 . . . . .	25c	18c	12c
<b>Irish Charm.</b> Beautifully long buds and semi-double blooms of blush pink toned golden apricot on long, strong stems . . . . .	20c	14c	10c
<b>Irish Fireflame.</b> See Single Varieties, page 9 . . . . .	25c	18c	12c
<b>Irish Sweetness.</b> Large, double, fragrant flowers of crimson-lake suffused with scarlet. Growth vigorous and upright . . . . .	20c	14c	10c
<b>Isobel.</b> See Single Varieties, page 9 . . . . .	25c	18c	12c

# J

<b>J C Thornton.</b> Long stemmed, double blooms of glowing crimson-scarlet . . . . .	25c	18c	12c
<b>J G Glassford.</b> Large, sweetly-scented, clear deep crimson-lake. Vigorous . . . . .	20c	14c	10c

<b>Joanna Hill.</b> Beautifully shaped, long lasting buds and double blooms of deep creamy yellow shaded bronzy pink in center .....	20c	14c	10c
<b>John Russell.</b> Large, double blooms of crimson, shaded darker .....	20c	14c	10c
<b>Jon J L Mock.</b> Two-toned carmine pink and sparkling, clear pink .....	20c	14c	10c
<b>J Otto Thilow.</b> Perfect buds and full flowers of rich rose-pink .....	20c	14c	10c
<b>Jules Gaujard.</b> A profuse bloomer; very large, fragrant, orange-carmine .....	20c	14c	10c
<b>Julia Countess of Dartrey.</b> Large, double, fragrant blooms of Tyrian rose with a yellow base. Vigorous and upright. Profuse bloomer .....	20c	14c	10c

## K

<b>K A Victoria.</b> Ivory white, pale lemon center; high-centered, double .....	20c	14c	10c
<b>Katherine Pechtold.</b> Beautifully pointed buds and fairly full blooms with reflexed petals; soft coppery orange flushed old gold; profuse .....	25c	18c	12c
<b>Kidwai.</b> Soft tones of creamy yellow suffused salmon; large, double .....	20c	14c	10c
<b>Killarney.</b> Fragrant, free bloomer, bright pink .....	20c	14c	10c
<b>Killarney Dbl White.</b> Large, snowy white, intensely fragrant .....	20c	14c	10c
<b>Kismet.</b> Yellow sport of Talisman which resembles Souv Claudius Pernet on which it is a great improvement. More profuse with better form .....	25c	18c	12c
<b>Korova.</b> Vigorous plant; light salmon pink, yellow base .....	25c	18c	12c

## L

<b>Lady Alice Stanley.</b> Lasting, double, light pink; continuous bloomer .....	20c	14c	10c
<b>Lady Ashtown.</b> Carmine-pink, high centered, lasting blooms .....	20c	14c	10c
<b>Lady Forteviot.</b> Striking, bright yellow shaded apricot; profuse .....	20c	14c	10c
<b>Lady Hillingdon.</b> Deep orange-yellow; free, continuous bloomer .....	20c	14c	10c
<b>Lady Margaret Stewart.</b> Large, double, rich yellow marked orange-red .....	20c	14c	10c
<b>La France.</b> Intensely fragrant, bright pink; the first Hybrid-Tea rose .....	—	14c	10c
<b>La Parisienne.</b> Long buds open to fragrant blooms of reddish coral .....	25c	18c	12c
<b>Leading Lady.</b> See Items of Merit, page 7 .....	25c	18c	12c
<b>Leonard Barron.</b> Beautiful buds of pink toned gold at base open to extremely large full blooms of buff pink suffused gold; hardy .....	20c	14c	10c
<b>Lord Charlemont.</b> Large, well-formed, deep crimson; very fragrant.....	25c	18c	12c
<b>Los Angeles.</b> Perfectly formed, long pointed buds and double blooms with reflexed petals; luminous flame pink toned coral; golden base .....	20c	14c	10c
<b>Louise Catherine Breslau.</b> Lasting, coral-red shaded chrome-yellow .....	20c	14c	10c
<b>Lucie Marie.</b> A very vigorous grower; fragrant, long-pointed buds and double flowers of yellow shaded apricot-cerise .....	20c	14c	10c
<b>Lucy Nicolas.</b> Pointed, golden copper buds and full, coppery-pink blooms .....	20c	14c	10c
<b>Lucyle.</b> Large, firm buds, double blooms, glowing pink .....	20c	14c	10c
<b>Lulu.</b> Long slender buds of coral-rose, open flowers .....	25c	18c	12c
<b>Luxembourg.</b> Double, bronzy yellow; profuse .....	20c	14c	10c
<b>Lydia.</b> Large, firm buds expand slowly to very double blooms of rose-pink lightened with orange .....	20c	14c	10c

## M

<b>McGredy's Ivory.</b> Large, well shaped, creamy white; fragrant .....	25c	18c	12c
<b>McGredy's Orange.</b> See Fancy Varieties, page 5.			
<b>McGredy's Scarlet.</b> Beautifully formed, high-centered blooms of brilliant scarlet shaded rose-pink; a vigorous grower, long stems .....	20c	14c	10c
<b>McGredy's Sunset.</b> See Patented Varieties, page 13.			
<b>McGredy's Yellow.</b> Bright, buttercup-yellow; perfect form; fragrant .....	25c	18c	12c
<b>Margaret B Houston.</b> Rich, velvety crimson; a good grower .....	20c	14c	10c
<b>Margaret McGredy.</b> Full blooms of orange-scarlet; profuse, vigorous, bushy .....	20c	14c	10c
<b>Mari Dot.</b> Very fragrant, lasting, bright apricot-orange .....	20c	14c	10c
<b>Marie Maass.</b> Large, intensely fragrant, pure white flowers. Vigorous .....	20c	14c	10c
<b>Mary Hart.</b> See Patented Varieties, page 13.			

# ITEMS OF MERIT

## Worthy of Your Attention

<b>Alice Stern.</b> HT. One of the best white roses. Perfectly formed buds open to large flower; tinted ivory at base. Vigorous .....	20c	14c	10c
<b>Folkstone.</b> Polyantha. Semi-double blooms of crimson scarlet in clusters. Bushy, dwarf, spreading. Continuous bloomer .....	25c	18c	12c
<b>Frieda Krause.</b> HT. Large, double, high-centered bloom of orange-scarlet-red. Very vigorous, upright, bushy; profuse bloomer all season .....	25c	18c	12c
<b>Grootendorst Supreme.</b> H. Rug. Sport of F. J. Grootendorst with deeper crimson-red longer-lasting flowers than its parent .....	20c	14c	10c
<b>Gurney Benham.</b> HT. Clear yellow sport of Lady Forteviot .....	25c	18c	12c
<b>Leading Lady.</b> HT. Large, full, intensely fragrant flowers of clear flesh pink, delicately flushed peach-blossom-pink. Vigorous, bushy .....	25c	18c	12c
<b>Mme J B Croibier.</b> HT. Perfectly formed, lasting, fragrant flower of salmon, tinted carmine and ochre, shaded yellow at base. An improved Mme N Aussel .....	20c	14c	10c
<b>Mrs Edward Laxton.</b> HT. Large double bloom of flaming orange and old-rose ..	25c	18c	12c
<b>Orange Triumph.</b> Polyantha. Well formed flowers of good size and fully double. Magnificent scarlet-orange blooms arranged in enormous clusters ....	25c	18c	12c
<b>Pink Charm.</b> Polyantha. (Bright Pink Aachen). A good companion to the well-known Gruss an Aachen with deep pink flowers .....	25c	18c	12c
<b>Snowbird.</b> HT. One of the most prolific, pure white bedding Roses. Full-petaled, perfectly formed, fragrant .....	25c	18c	12c
<b>The General.</b> HT. Flower blood-red, flushed orange, large and fragrant. Compact .....	20c	14c	12c
<b>Victoria Harrington.</b> HT. Lasting, velvety dark red intensely fragrant blooms on vigorous, free flowering plants .....	20c	14c	10c
<b>Western Gold.</b> HT. Clear yellow sport of Talisman .....	20c	14c	10c
<b>Yellow Looymans.</b> HT. Yellow sport of the popular bush variety .....	20c	14c	10c
<b>Yellow Sastago.</b> HT. A very vigorous sport of the popular bush variety ....	20c	14c	10c

<b>Max Krause.</b> Large, high-centered, very double, golden-yellow .....	25c	18c	12c
<b>Mev G. A. Van Rossem.</b> A distinctive color; orange brown; fragrant double blooms ..	20c	14c	10c
<b>Miss Rowena Thom.</b> Immense, bright pink, golden base; good grower, profuse .....	20c	14c	10c
<b>Mme Butterfly.</b> Large, double, soft pink suffused apricot .....	20c	14c	10c
<b>Mme Caroline Testout.</b> Satiny pink; large blooms on upright plants .....	20c	14c	10c
<b>Mme Emile Daloz.</b> Satiny pink; large loose flower; delightful fragrance .....	25c	18c	12c
<b>Mme Edouard Herriot.</b> Free bloomer, coral-red toned yellow at base .....	20c	14c	10c
<b>Mme Henri Guillot.</b> See Patented Varieties, page 13. .			
<b>Mme J B Croibier.</b> See Items of Merit, above .....	20c	14c	10c
<b>Mme Joseph Perraud.</b> High-centered, perfectly formed buds and double blooms that shade from shell-pink at the edges to buff and orange in the center. An upright grower with long-stemmed blooms .....	25c	18c	12c
<b>Mme Jules Bouche.</b> White with blush tints in center .....	20c	14c	10c
<b>Mme Nicolas Aussel.</b> Coppery red buds, full blooms of deep salmon .....	25c	18c	12c
<b>Mrs Aaron Ward.</b> Very profuse; medium size, buff yellow shaded orange .....	20c	14c	10c
<b>Mrs A R Barraclough.</b> Large, full blooms of vivid carmine pink .....	20c	14c	10c
<b>Mrs Chas Bell.</b> Shell pink sport of Radiance; growth and bloom the same .....	20c	14c	10c
<b>Mrs Edward Laxton.</b> See Items of Merit, above .....	25c	18c	12c
<b>Mrs E P Thom.</b> Profuse, strong, bushy plants, double, pure yellow blooms .....	20c	14c	10c
<b>Mrs G Geary.</b> Bud and flower large and double. Glowing orange-cerise to red....	20c	14c	10c
<b>Mrs Henry Bowles.</b> Lasting, high-centered flowers of rosy pink shaded salmon; a good grower and profuse, continuous bloomer .....	20c	14c	10c
<b>Mrs John Bell.</b> Large well-formed buds and blooms. Cochineal-carmine, gold base ..	20c	14c	10c
<b>Mrs Lovell Swisher.</b> Buds copper-salmon opens to delicate salmon-pink .....	20c	14c	10c

Mrs Pierre S DuPont. A free flowering kind; double, rich yellow .....	20c	14c	10c
Mrs Sam McGredy. Long coppery buds, full cupped orange-rose blooms .....	25c	18c	12c

## N

National Flower Guild. Crimson, blooms continuously during hot days. Bushy .....	20c	14c	10c
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## O

Olympiad. Large, well-formed, vivid scarlet, undertone yellow .....	25c	18c	12c
Ophelia. Light salmon shading to yellow .....	20c	14c	10c
Ophelia Golden. Golden yellow center, lighter edges .....	20c	14c	10c

## P

Padre. A strong, tall grower, free bloomer; coppery scarlet .....	20c	14c	10c
Pedralbes. Bud long pointed, yellow, opening to cream and white. Vigorous .....	25c	18c	12c
Phyllis Burden. Well formed coral-pink blooms shading to orange. Profuse .....	20c	14c	10c
Phyllis Gold. Large, buttercup-yellow rose of fine substance .....	—	18c	12c
Picture. Warm pink, undertones of salmon; strong and vigorous .....	—	18c	12c
Pink Dawn. Perfectly formed, deep rose-pink, toned orange .....	25c	18c	12c
Pink Radiance. Free flowering, vigorous grower, rosy opaline pink .....	20c	14c	10c
Porto. A free blooming, tall grower; dark crimson-scarlet .....	20c	14c	10c
President Herbert Hoover. Long stems on vigorous plants; extremely large double blooms of creamy yellow tinted with flame pink .....	20c	14c	10c
President Plumecocq. Large, cupped blooms of lasting, soft coppery-yellow and salmon; vigorous, upright grower, and profuse bloomer .....	20c	14c	10c
Prince Felix. Very velvety, carmine-red; vigorous, profuse .....	20c	14c	10c

## R

R M S Queen Mary. See Patented Varieties, page 13.			
Rapture. Large, double, deep pink blooms on long stem .....	20c	14c	10c
Red Guard. Bud and flower well formed. Orange glowing through blood red ....	25c	18c	12c
Red Hoover. Intensified sport of Pres Hoover with red predominating .....	20c	14c	10c
Red Radiance. A vigorous, glowing crimson sport of Radiance .....	20c	14c	10c
Roselandia. Golden yellow blooms; Ophelia type .....	20c	14c	10c
Rose Marie. Double cupped rose-pink blooms borne single on long stems; a vigorous grower and profuse bloomer .....	20c	14c	10c
Roslyn. Free flowering vigorous; large, double, deep golden yellow .....	20c	14c	10c
Rouge Mallerin. Double, well formed blooms of lasting deep red .....	—	18c	12c

## S

San Jose. Large, double, highly colored, orange-red and gold .....	20c	14c	10c
Schwabenland. Beautiful, large blooms of deep rose-pink. A very hardy variety introduced as a Hybrid-Rugosa, but it resembles a HT .....	20c	14c	10c
Senora Gari. Orange buds, full, fragrant blooms of apricot-rose .....	25c	18c	12c
Sensation. Extremely double; rich dark crimson; fragrant .....	20c	14c	10c
Shot Silk. Cherry-cerise blooms on erect-growing plant. Good foliage .....	25c	18c	12c
Signora. See Patented Varieties, page 13.			
Sir Henry Segrave. Beautifully shaped, double, deep, lemon yellow .....	20c	14c	10c
Snowbird. See Items of Merit, page 7 .....	25c	18c	12c
Soeur Therese. Very vigorous, upright, profuse; double bloom of rich yellow .....	20c	14c	10c
Southport. Brilliant, unshaded, scarlet with fine Tea scent .....	—	18c	12c
Souv Claudius Pernet. Beautiful long buds, full blooms, rich yellow .....	20c	14c	10c
Souv Georges Pernet. Very large, brick-red to orange-rose .....	20c	14c	10c
Souv Jean Soupert. Creamy yellow tinted coral; vigorous, profuse .....	25c	18c	12c
Souv Mme C Chambard. Very large full blooms of deep coral red .....	20c	14c	10c
Sunburst. Beautifully shaped buds, double blooms of rich yellow .....	20c	14c	10c
Sunkist. A coppery orange sport of Joanna Hill with the same good qualities .....	20c	14c	10c

Susan Louise.	Unusually long, slender buds, full blooms of dainty pink .....	—	14c	10c
Syracuse.	A very vigorous, upright grower and continuous bloomer. Scarlet crimson	20c	14c	10c
Sylvia Groen.	Sport of Pres H Hoover with the same characteristics, but the flowers are coral-rose shaded solferino .....	25c	18c	12c

## T

Talisman.	The favorite two-tones variety, rich yellow and rose-red .....	20c	14c	10c
Talisman No. 5	See Fancy Varieties, page 5.			
Temno.	Large blooms of deepest red to velvety black .....	25c	18c	12c
Texas Centennial.	See Patented Varieties, page 13.			
The Chief.	See Patented Varieties, page 13.			
The Doctor.	See Fancy Varieties, page 5.			
The General.	See Items of Merit, page 7 .....	20c	14c	10c
Thomas A Edison.	Large, well shaped, double blooms of two shades of pink, a clear light pink and a deeper tone. A strong grower .....	20c	14c	10c

## SINGLE VARIETIES

These six dainty roses lend themselves exceptionally well to cutting. More and more they are considered as standard varieties to be included in every garden.

Cecil.	Large single flowers, glorious buttercup yellow, free blooming .....	25c	18c	12c
Dainty Bess.	Vigorous plants bear large clusters of waxy petaled rose-pink blooms with wine-red stamens .....	25c	18c	12c
Innccence.	Long buds open to large, single, pure white blooms. Wine-red stamens .....	25c	18c	12c
Irish Fireflame.	Rich deep orange petals splashed with crimson .....	25c	18c	12c
Isobel.	Very large bright orange-pink. One of the favorites .....	25c	18c	12c
Vesuvius.	Extremely lasting dark velvety crimson. Upright and bushy .....	25c	18c	12c

## V

Vaterland.	Extremely dark scarlet-crimson, high-centered, velvety .....	20c	14c	10c
Vesuvius.	See Single Varieties, above .....	25c	18c	12c
Victoria Harrington.	See Items of Merit, page 7 .....	20c	14c	10c
Vierlanden.	Pure pink of perfect form. Upright, vigorous, very fragrant. Superb for cutting .....	25c	18c	12c
Ville de Paris.	Lasting, well-shaped blooms of sunflower yellow .....	20c	14c	10c

## W

W E Chaplin.	Flower large, double, full, high-centered, deep crimson, deepening to carmine-crimson. Very vigorous, upright, bushy .....	20c	14c	10c
Western Gold.	See Items of Merit, page 7 .....	20c	14c	10c
White Ensign.	Large, double, fragrant creamy white, vigorous .....	20c	14c	10c
Wilhelm Kordes.	Deep golden-salmon, with copper-red tints .....	20c	14c	10c
Will Rogers.	See Patented Varieties, page 13.			
William Orr.	Long stemmed blooms of lasting, bright crimson .....	20c	14c	10c
William Moore.	Bud very large, long-pointed; flower large, double, cupped, intensely fragrant, soft, even-toned pink. Bushy and free blooming .....	20c	14c	10c
Willowmere.	A strong grower and continuous bloomer; large double blooms of rich shrimp-pink .....	20c	14c	10c
William F Dreer.	Shell pink flower with yellow base. Large, double, lasting. Type, Los Angeles .....	20c	14c	10c

## Y

Yellow Looymans.	See Items of Merit, page 7 .....	20c	14c	10c
Yellow Sastago.	See Items of Merit, page 7 .....	20c	14c	10c

# Climbers

	No. 1 EACH	No. 1½ EACH	No. 2 EACH
<b>Banksia White.</b> Tiny white flowers in great profusion .....	20c	14c	10c
<b>Banksia Yellow.</b> Same as above except yellow .....	20c	14c	10c
<b>Belle of Portugal.</b> A popular Western climber, light pink blooms .....	20c	14c	10c
<b>Blaze.</b> See Patented Varieties, page 13.			
<b>Chaplins Pink Climber.</b> Resembles Paul's Scarlet, except clear pink .....	20c	14c	10c
<b>Cherokee Pink.</b> Large single, bright pink; comes early in Spring .....	20c	14c	10c
<b>Cherokee Ramona.</b> Same as above except carmine-crimson.....	20c	14c	10c
<b>Cherokee White.</b> Same as other Cherokees, except it is white .....	20c	14c	10c
<b>Cl American Beauty.</b> Hardy, Spring bloomer, carmine-red .....	20c	14c	10c
<b>Cl Cecile Brunner.</b> An exceptionally strong grower; sport of the Polyantha bush ....	20c	14c	10c
<b>Cl Chas K Douglas.</b> Sport of the popular bush variety .....	20c	14c	10c
<b>Cl Dainty Bess.</b> Sport of the popular bush; single, pink .....	20c	14c	10c
<b>Cl Dame E Helen.</b> Same large, pink blooms as the bush .....	20c	14c	10c
<b>Cl David O Dodd.</b> Large, double blooms of rich, deep scarlet .....	—	18c	12c
<b>Cl Duchess of Atholl.</b> Very free flowering, orange to rose .....	25c	18c	12c
<b>Cl Edith Nellie Perkins.</b> Cerise-pink tinted gold at base .....	20c	14c	10c
<b>Cl Etoile de Hollande.</b> Fragrant, dark red, sport of bush .....	25c	18c	12c
<b>Cl General MacArthur.</b> Sport of the bush, bright scarlet .....	20c	14c	10c
<b>Cl Golden Emblem.</b> Rich yellow blooms, same as bush parent .....	20c	14c	10c
<b>Cl Gold Star.</b> Sport of the bush, golden yellow blooms, orange center .....	20c	14c	10c
<b>Cl Grenoble.</b> Sport of the popular bush variety .....	20c	14c	10c
<b>Cl Gruss an Teplitz.</b> Same as the bush, very dark scarlet .....	20c	14c	10c
<b>Cl Hadley.</b> Same as the bush, large, perfectly formed blooms, rich crimson .....	25c	18c	12c
<b>Cl Hinrich Gaede.</b> See Patented Varieties, page 13.			
<b>Cl Hoosier Beauty.</b> Vigorous sport of bush, very dark scarlet .....	20c	14c	10c
<b>Cl Irish Fireflame.</b> Sport of the bush .....	—	18c	12c
<b>Cl Joanna Hill.</b> A new sport of the bush; bronzy yellow .....	20c	14c	10c
<b>Cl Josephine Gardiner.</b> One of the best climbers of orange, copper and yellow. Truly everblooming, hardy .....	20c	14c	10c
<b>Cl K A Victoria.</b> Sport of the popular bush variety .....	25c	18c	12c
<b>Cl Lady Forteviot.</b> Brilliant golden apricot, same as bush .....	—	18c	12c
<b>Cl Lady Hillingdon.</b> As vigorous a grower as the bush, orange-yellow .....	20c	14c	10c
<b>Cl Los Angeles.</b> Sport of the bush; pink with golden suffusion .....	20c	14c	10c
<b>Cl Mary Hart.</b> See Patented Varieties, page 13.			
<b>Cl Mme E Herriot.</b> A very well liked, strong, climbing sport, coral-red .....	25c	18c	12c
<b>Cl Mme Jules Bouche.</b> Sport of the bush, white .....	25c	18c	12c
<b>Cl Mrs E P Thom.</b> Same rich yellow blooms as bush parent .....	25c	18c	12c
<b>Cl Mrs Sam McGredy.</b> See Patented Varieties, page 13.			
<b>Cl Pink Radiance.</b> Sport of the popular bush, rosy pink .....	20c	14c	10c
<b>Cl Pres H Hoover.</b> Vigorous climbing sport; yellow tinted pink .....	20c	14c	10c
<b>Cl Red Radiance.</b> Sport of the Red Radiance bush .....	20c	14c	10c
<b>Cl Rose Marie.</b> Satiny pink blooms, the same as the bush .....	20c	14c	10c
<b>Cl Souv Claudius Pernet.</b> Profuse, pure lasting yellow.....	20c	14c	10c
<b>Cl Sunburst.</b> Form and color identical to the bush parent; yellow .....	20c	14c	10c
<b>Cl Talisman.</b> Multi-colored blooms, same as the parent bush .....	20c	14c	10c
<b>Crimson Rambler.</b> Small scarlet flowers, large clusters, hardy .....	—	8c	5c
<b>Dorothy Perkins.</b> Small shell-pink blooms in large clusters, hardy .....	12c	8c	5c
<b>Dorothy Perkins White.</b> Same as above except white blooms .....	12c	8c	5c
<b>Doubloons.</b> See Patented Varieties, page 13.			
<b>Dr W Van Fleet.</b> Large flesh-pink, rosy center, hardy .....	16c	10c	6c
<b>Edna Thomas.</b> An outstanding double pink climber .....	16c	10c	6c
<b>Emily Gray.</b> Golden yellow; large, open blooms, hardy .....	20c	14c	10c
<b>Eva.</b> Crimson scarlet borne in huge clusters .....	20c	14c	10c
<b>Excelsa.</b> Similar to Dorothy Perkins except red .....	12c	8c	5c
<b>Flash.</b> See Patented Varieties, page 13.			

Flower of Fairfield. Similar to crimson Rambler .....	—	8c	5c
Gardenia. Long pointed bud opening to creamy white flower. Small sprays .....	20c	14c	10c
Gold of Ophir. Southern climber of copper, carmine and salmon .....	12c	8c	5c
Jacotte. A hardy variety; lasting, deep orange-yellow, tinted coppery-red .....	20c	14c	10c
Maid of Gold. See Patented Varieties, page 13.			
Mary Wallace. Well-formed, rosy-pink with salmon base; hardy .....	12c	8c	5c
Mermaid. Very large, single blooms of clear, light yellow .....	25c	18c	12c
New Dawn. See Patented Varieties, page 13.			
Pauls Scarlet Climber. A profuse Spring bloomer, bright, scarlet, hardy .....	12c	8c	5c
Primrose. Hardy climber, medium sized blooms of canary yellow .....	20c	14c	10c
Roserie. A deep pink sport of Tausendschoen; hardy .....	12c	8c	5c
Silver Moon. Especially beautiful foliage and large white blooms; hardy .....	20c	14c	10c
Staechelín. (Mme Gregoire Staechelín, Spanish Beauty). A hardy variety, long stemmed, pink blooms with lightly curled petals .....	12c	8c	5c
Tausendschoen. Large clusters of medium sized blooms that shade from soft pink to white; thornless, hardy .....	12c	8c	5c
Zepherín Drouhin. Large rose-pink bud opening to semi-double rosy-red flower with white base. Vigorous growth .....	12c	8c	5c

## Hybrid Perpetuals, Rugosas and Other Hardy Varieties

	No. 1 EACH	No. 1½ EACH	No. 2 EACH
Agnes. Large, double, fragrant amber yellow .....	20c	14c	10c
American Beauty. Desirable as a forcer as well as for the garden. Very fragrant, deep pink shaded carmine .....	16c	10c	6c
Austrian Copper. Single. Intense copper-red; reverse of petals bright yellow ....	20c	14c	10c
Black Prince. Dark crimson, shaded darker .....	20c	14c	10c
Conrad F Meyer. Large, full flowers of clear silvery pink .....	20c	14c	10c
Dr Eckener. Two-toned buff and rose-pink; a vigorous grower with H.T. form ....	16c	10c	6c
Frau Karl Druschki. Immense, lasting blooms of snow-white .....	16c	10c	6c
General Jacqueminot. An old favorite, clear red .....	20c	14c	10c
George Arends. Large, clear pink, very fragrant .....	16c	10c	6c
Golden Dream. (Goldener Traum). One of the very few clear yellow varieties of this type; double, well-formed blooms; a tall growing continuous bloomer sometimes listed as an everblooming hardy Climber .....	20c	14c	10c
Grootendorst. A profuse bloomer; bright red .....	16c	10c	6c
Grootendorst Supreme. See Items of Merit, page 7 .....	20c	14c	10c
Hansa. Double, reddish violet blooms of large size .....	—	10c	6c
Harrison's Yellow. Medium size, semi-double flower of bright yellow. Hardy .....	20c	14c	10c
Hugonis. Small, single, bright yellow. An early Spring bloomer .....	—	14c	10c
J B Clark. Large, double blooms of deep scarlet .....	—	10c	6c
Mme Albert Barbier. A continuous bloomer; salmon tinted yellow .....	20c	14c	10c
Mrs John Laing. Well-formed blooms of soft pink .....	20c	14c	10c
Nuria de Recelona. One of the best white Roses for hot sections. Perfect form ....	20c	14c	10c
Paul Neyron. Large, double blooms of rosy pink .....	20c	14c	10c
Pink Grootendorst. Same as Grootendorst, except clear pink .....	16c	10c	6c
Prince C de Rohan. One of the darkest, velvety crimson-maroon .....	20c	14c	10c
Ragged Robin. Large, semi-double, glowing crimson. Very vigorous .....	16c	10c	6c
Ulrich Brunner. Large, fine formed blossoms of cherry red .....	20c	14c	10c

## Polyanthas or "Baby" Roses

	No. 1 EACH	No. 1½ EACH	No. 2 EACH
Cameo. Soft salmon-pink suffused with gold. Continuous bloomer .....	20c	14c	10c
Catherine Zeimet. Pure white, fragrant, borne in large clusters .....	—	14c	10c
Cecil Brunner. Small dainty buds of clear pink, yellow base .....	20c	14c	10c
Chatillon Rose. Vigorous, bushy, immense clusters, clear pink .....	20c	14c	10c
Dagmar Spath. A true white sport of Lafayette. Blooms all summer .....	—	18c	12c

<b>Ellen Poulsen.</b> Dark, brilliant pink; very sweetly scented .....	25c	18c	12c
<b>Else Poulsen.</b> A tall grower, continuous bloomer, semi-double flowers large for the type; two-tone rose-pink .....	25c	18c	12c
<b>Folkstone.</b> See Items of Merit, page 7 .....	25c	18c	12c
<b>Gloria Mundi.</b> A very striking variety, orange-scarlet; a low grower .....	20c	14c	10c
<b>Golden Salmon.</b> Large clusters of bright salmon-orange .....	20c	14c	10c
<b>Gruss an Aachen.</b> White tinted carmine, full double flowers .....	25c	18c	12c
<b>Ideal.</b> A good grower and continuous bloomer, large clusters, dark red .....	20c	14c	10c
<b>Improved Lafayette.</b> A vigorous grower; deep glowing crimson .....	20c	14c	10c
<b>Karen Poulsen.</b> An almost continuous bloomer; large clusters of open scarlet blooms on tall, vigorous plants .....	20c	14c	10c
<b>Kirsten Poulsen.</b> A very attractive tall growing variety that blooms almost continuously with large clusters of open scarlet flowers .....	20c	14c	10c
<b>Miss Edith Cavell.</b> A profuse bloomer; small, double, lasting blooms of scarlet crimson	20c	14c	10c
<b>Mme N Levavasseur.</b> A vigorous, bushy, low-grower with immense clusters of rosy-red blooms on strong stems .....	20c	14c	10c
<b>Mrs R M Finch.</b> A profuse bloomer; double blooms of rosy pink .....	20c	14c	10c
<b>Orange Triumph.</b> See Items of Merit, page 7 .....	25c	18c	12c
<b>Perle d'Or.</b> Well formed buds of nankeen yellow with orange center .....			
<b>Pink Charm.</b> See Items of Merit, page 7 .....	25c	18c	12c
<b>Pink Gruss an Aachen.</b> Large full flowers of glowing salmon-pink .....	25c	18c	12c
<b>Pink Lafayette.</b> Medium sized, very lasting blooms of clear pink. Profuse .....	20c	14c	10c
<b>Rosenelfe.</b> Large, double, deep pink blooms. Very vigorous and profuse .....	25c	18c	12c
<b>Scarlet Cavell.</b> Scarlet .....	25c	18c	12c
<b>Sunshine.</b> Small, full, golden orange, changing to soft pink .....	25c	18c	12c
<b>Tip Top.</b> Dainty, double blooms of yellow and white tipped rose .....	—	18c	12c
<b>Triomphe Orleans.</b> Very lasting, large clusters of semi-double, open blooms; vigorous, bushy grower, continuous bloomer .....	20c	14c	10c
<b>White Orleans.</b> Pure white .....	20c	14c	10c

- \* All of our Rosebushes are Strictly "California-Grown".
- \* They are budded on Ragged Robin understock and have the best care and attention possible.
- \* Our Rosebushes are not dug until they are thoroughly mature — it does not pay to buy immature stock.
- \* Storing, packing, and shipping is done with the strictest attention to the best interests of the customer.
- \* Varieties are labeled true to name—you get what you order.

WE WOULD LIKE TO HAVE YOUR ORDER, LARGE OR SMALL.

WRITE TODAY.

HOWARD ROSE COMPANY, Hemet, California

# PATENTED VARIETIES

Not less than five of any variety sold to a customer.  
Kindly order in multiples of five.

## BUSH

WHOLESALE PRICES  
PRICE PRICE PRICE  
PER 10 PER 100 PER 1000

<b>Apricot Queen (Patent Rights Reserved).</b> Long pointed bud. Flower orange and apricot tinted salmon and rose. Retail price \$1.50 each.....	.85	.70	
<b>Better Times (Patent No. 23).</b> Flowers large, double and fragrant. Produced on long, strong stems. Free bloomer. Retail price \$1.00, per doz. \$10.00	.55	.50	.40
<b>California (Patent Rights Reserved).</b> Long Pointed buds. Flowers of orange and saffron yellow. Retail price \$1.50 each.....	.85	.70	
<b>Charlotte Armstrong (Patent Applied For).</b> Spectrum red to Patience pink. Beautiful bud and flower. Retail price \$1.50 .....	to be priced later		
<b>Countess Vandal (Patent No. 38).</b> Long buds, rich blend of pink, copper and gold. Single on long stiff stems. Retail price \$1.00, per doz. \$10.00..	.55	.50	.40
<b>Crimson Glory (Patent No. 105).</b> Deep crimson with well formed buds and large flowers. Vigorous. Retail price \$1.25 each .....	.70	.60	.
<b>Eclipse (Patent No. 172).</b> Long buds of rich gold without shading. Ornamental sepals. Retail price \$1.00, per doz. \$10.00 .....	.55	.50	.40
<b>Feu Pernet-Ducher (Patent No. 103).</b> Creamy buds marked with carmine opening to rich yellow. Retail price \$1.00, per doz. \$10.00 .....	.60	.50	.45
<b>McGredy's Sunset (Patent No. 317)</b> Outside of petals clear buttercup yellow tipped orange. Inside chrome yellow. Retail price \$1.25, per doz. \$12.50	.70	.60	.50
<b>Mary Hart (Patent No. 8).</b> Red Sport of Talisman. Retail price 85c.....	.45	.40	.30
<b>Mme Henri Guillot (Patent No. 337).</b> Deep pink. Well shaped buds open to large semi-double blooms. Retail price \$1.25 .....	.75	.60	.50
<b>R M S Queen Mary (Patent No. 249).</b> Full perfect flowers of salmon-pink flushed with orange-yellow. Retail price \$1.25 .....	.70	.60	
<b>Signora (Patent No. 201).</b> Long bud of warm burnt sienna. Tall growing plant with bloom on long stem. Retail price \$1.00, per doz. \$10.00..	.55	.50	.40
<b>Texas Centennial (Patent No. 162).</b> Clear Red Sport of President H Hoover. Retail price 60c, per doz. \$6.00 .....	.35	.30	.25
<b>The Chief (Patent Applied For).</b> Long, well formed buds opening to flowers of coral and copper. Fragrant. Retail price \$1.25 .....	to be priced later		
<b>Will Rogers (Patent No. 256).</b> Dark velvety crimson maroon, double, free blooming. Strong, vigorous. Retail price \$1.00, per doz. \$10.00....	.55	.45	

## CLIMBERS

<b>Blaze (Patent No. 10).</b> Climber, hardy everblooming, bright scarlet. Retail price \$1.00, per doz. \$10.00 .....	.55	.50	.40
<b>Cl Hinrich Gaede (Patent No. 244).</b> Brilliant orange-vermillion. Blooms freely all through Summer and Fall. Retail price \$1.25 .....	.75	.60	.50
<b>Cl Mary Hart.</b> Climbing sport of bush. Retail price \$1.00, per doz. \$10.00..	.55	.50	.40
<b>Cl Mrs Sam McGredy (Patent Applied For).</b> Cl. sport. Retail price \$1.25..	.70	.60	.50
<b>Doubloons (Patent No. 152).</b> Clusters of very large cupped saffron yellow blooms. Long heavy canes. Retail price \$1.00, per doz. \$10.00.....	.55	.50	.40
<b>Flash (Patent Applied For).</b> Vivid orange-scarlet — the most vividly colored pillar rose in existence. Retail price \$1.00 .....	to be priced later		
<b>Maid of Gold (Patent No. 246).</b> Climber, buds golden yellow splashed with red opening to large golden yellow flowers. Retail price 75c .....	.35	.30	

These Patented Roses are being offered under license from the Patent owners. The above is taken from their descriptions. They shall not be sold at retail for less than above shown figures per plant. (Not less than three of a kind at the dozen rate.)

## Shipping Period---Winter and Spring

THE HARVEST starts at Christmas time (Winter), and orders are filled in their rotation.

LARGE ASSORTMENTS can seldom be completed in the first shipment.

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Car lots are shipped annually to the above breaking points. At any point we can hold your order four weeks in cold storage if desired.

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□ □

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**TERMS**—60 days net, f.o.b. Hemet, California, to established Nurserymen, Seedsmen and Dealers, known to us, or to those who have necessary rating. **THIRTY DAYS** less 1%. **TEN DAYS** less 2%. For advance cash or cash with order before shipment, less 3%.

**TO THE TRADE ONLY**—Prices shown are for first-class stock of the grade named. The use of printed stationery as protection is desirable. If it is not used, the purchaser should state clearly his position. We print only wholesale trade lists, and do not desire or solicit retail orders.

**SUBSTITUTION**—We do not substitute unless instructed to do so, and then label true name. Customers will save time by naming a second choice, to be supplied only when first choice is sold out.

**PRO-RATA**—As it is almost impossible to count roses in the field when partly grown, there is a feature of uncertainty about all orders booked before digging. Consequently we reserve the right to fill such pro rata.

**GENUINENESS**—We exercise great care to keep all varieties true to name and will replace, on proper proof, all stock that may prove otherwise; but it is mutually agreed that we shall not be liable for any amount greater than the original price of the stock. All quotations made subject to stock being unsold when order is received, or loss by any and all unavoidable causes. Freight shipments travel at risk of purchaser.

**PACKING**—Bales and boxes will be charged at near actual cost price. We make no charge for packing or delivery to railroad station.

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Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. The well-known art-work of J. Horace McFarland Company.

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Paul's Scarlet Climber

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"Desert Climate Grown" Paul's Scarlet.  
Strong, vigorous plants—they have no equal.

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